

[BE Foundations]  
**AVAILABILITY**



I've heard of that! It must happen all the time...(or be really important)  
Use this worksheet to practice AVAILABILITY (then go write some articles!)

**Come up with 3 ways you could relate each topic to your business:**

The Superbowl

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The National Spelling Bee

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Wedding season

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Work/Life Balance or prepping for vacation

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Fantastic Beasts and Where to Find Them (or anything Harry Potter)

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**WANT  
HELP?**

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